



TWO GENERALS TEAM UP TO PREPARE SCHOOLS FOR CRISIS MANAGEMENT



Crisis management and prevention is a vital component of any comprehensive school safety plan. The VISTA Quest Team, General's Barry and Brown, have well over 3 decades of real world experience in preparing and recovering from natural and man-made crisis. The depth of their collective firsthand experiences range from both being a part of the 911 attacks on the Pentagon, the horrific theater shootings in Aurora, and the devastating impacts of hurricanes, tornadoes, and floods.

They have teamed together to transform their experience into a ready to use training program for school districts around the country.



SCHOOL DISTRICT CRISIS MANAGEMENT

VISTA Quest regrettably acknowledges that a school crisis can occur at any time. In fact, it is unlikely in our current environment that any school will escape the necessity of responding to a significant crisis. The crisis can impact your entire district, a single school, a supporting community or, as the September 11, 2001 terrorist attacks demonstrated, the entire nation.

The reality today requires educational leaders to have skill sets in crisis management. For example, during John Barry's time as Aurora Superintendent in Colorado he and Mark Brown's command tours, they experienced active shooters, fires and floods. The question for School District leaders is not if but when.

School districts are key players in helping communities to respond and recover from these man-made and natural disasters. It takes more than a plan on a shelf or hiring one security person-it takes a team that is experienced and practiced. Develop/Enhance your incident response team to ensure they are capable of handling emergency management at a district or school level.

Our materials and on-site training are designed to be proactive, provide prevention suggestions, samples, and information. To this end, we've designed an easy to use training program that involves mitigation and prevention, preparedness, response, planning, and response. We invite you to work with proven experts on preparing for natural and man-made crises. Our materials and training will help you do these specific things:

- 1) Establish your School Incident Response Team (IRT)
 - Set up an IRT Command Center
 - Establish recall procedures for members of the IRT
 - Use technology to manage communications with school district buildings, police, and fire department
 - Use check lists for each member of the IRT
- 2) Preparedness
 - Establish full scale exercises and table-top exercises at the district and school level
 - How to develop a command and control system with Incident Response Teams (IRT)
 - How to plan and utilize school district transportation participation in IRT
 - Survey your facilities for the adequacy of maps and the location of utility shutoffs.
 - Inventory equipment that is required to respond to a crisis.
- 3) Response
 - Partnership with municipal organizations: Police Department, Fire Department, Emergency Response
 - Review methodology for testing the system in conjunction with local responders
 - Establish procedures for communicating with parents, faculty, and other stakeholders
 - Establish what information needs to be communicated to staff, students, families, and the community.
 - Test first aid administration
- 4) Recovery
 - Review staff ability to assess how students are monitored for the emotional impact of the crisis
 - Identify what social services and interventions are available to students, staff, and first responders
 - Review procedures for capturing "lessons learned" and the continuum of training and learning

The time to get started is now. Contact us so that we might team in your Districts' preparation.

MARK ANTHONY BROWN, Major General, USAF (Ret)
CEO, VISTA Quest, LLC

JOHN BARRY, Major General, USAF (Ret)
Founder and President, VISTA Quest, LLC



Free Introductory Webinar Available On Request

Valuable Link: http://rems.ed.gov/docs/ERCMX_Vol3Issue6.pdf

Email: vistaquest@earthlink.net

Website: <http://vistaquest.bz>

Phone: 202-316-9381 / 866 569-1307